



May 17, 2012 | Oklahoma City, Oklahoma

The Cause

Recognized by the Journal Record in 2011 as one of the “Programs Making a Difference”, The Work of Women (WOW!) program mobilizes women in support of a better life for their counterparts in isolated villages throughout the world. Through education, advocacy and fundraising, WOW! members enhance the work of World Neighbors to end poverty, hunger and disease. Learn more at www.workofwomen.org.

The Event

On the heels of Work of Women (WOW!) phenomenal endeavors, we proudly invite you to sponsor the inaugural Wine, Women & Shoes event on **Thursday, May 17, 2012**. We're taking things to new heights with wine, food, fashion and more fun than ever before!

Now in its eighth year, Wine Women and Shoes (WW&S) is a national event series with a winning fundraising formula that has netted \$8 million for its various charity beneficiaries around the country. This spring, WOW! becomes a proud host of WW&S, where over three hundred well-heeled guests will sip, savor and shop their way through a sole-ful evening of fashion with compassion. As dashing Shoe Guys serve up the season's must-haves on silver platters, guests will taste fabulous wines, nibble delectable bites, shop designer fashions in the shopping Marketplace, bid on irresistible silent and live auction items and support their sole sisters in a live fashion show. It's sure to be one sip-sational evening!

Our Attendees

Ranging from CEOs and moms to 30-something young professionals, more than 300 people are expected to attend our Signature Event this year. Our attendees:

- Are key influencers, tastemakers and connectors in their communities
- Are educated, socially conscious, charitable and community-minded
- Pay a minimum of \$100 per reservation
- Often travel to Dallas, Chicago or New York to shop for items unavailable in Oklahoma

Partnership

Supporting the **Wine, Women & Shoes** event offers you a fantastic way to support **Work of Women (WOW!)** while providing a unique and valuable opportunity to showcase your company to many Oklahoma community members and leaders. We hope you will join us.



Wine Women & Shoes | Work of Women
Oklahoma City Farmers Public Market
Thursday, May 17, 2012

Enjoy a fashion show and shopping with top shoe and accessory retailers (many who aren't otherwise available in Oklahoma City). And of course – wines poured by our winery partners!

**Sponsorships
 Opportunities & Benefits**

	Diamond Stilettoes \$25,000	Platinum Pumps \$10,000	Gold Heels \$5,000	Silver Slippers \$2,000	Pewter Sling backs \$1,500
Reservations to Signature Event (Thursday, May 17, 2012)	Table of 10	Table of 8	Seats for 6	Seats for 4	Seats for 2
Recognition in Program, Invitation, E-Blasts, Event Signage and Facebook	Full Page Ad	Full Page Ad	Half Page Ad	Logo	Name
Recognition on WOW! & WW&S Websites	Logo & Link	Logo & Link	Logo & Link	Logo & Link	Name & Link
Nominating Rights for "Show Guy" at Event	4 Guys	2 Guys	1 Guy	1 Guy	1 Guy
Nominating Rights for Model at Event	2 Models	2 Models	1 Model	1 Model	1 Model
Inclusion of Promotional Material in SWAG Tote.					
Complimentary WOW! Membership to Event Attendees					
Opportunity to Provide Marketing Material at Event					
Exhibit Space with Prominent Signage at Signature event					
Exclusive Industry Sponsor Category					
Logo Placement on Photo Back Drop					
Opportunity to Welcome Guests at Event					

For More Information:
 Contact Katherine Craig, Marketing Outreach Coordinator
Kcraig@wn.org | 405-418-0443

Put Your Best Foot Forward...

Sponsorships

- Diamond Stilettos \$20,000
- Platinum Pumps \$10,000
- Gold Heels \$5,000
- Silver Slippers \$2,000
- Pewter Sling backs \$1,500

Through your support of
WOW! you touch the lives of
women in a multitude of ways!
Join our life-changing work
today!

Individual Reservations

- The Signature Event Individual Ticket: \$100
- Girlfriends Packages (*Reservations to the Signature Event for Four*): \$375

Make a Donation

- Please add \$_____ as an additional donation to the Work of Women program at World Neighbors.

Contact Information

Contact Name _____

Recognition Name _____

Address _____ City _____ State _____ ZIP _____

Phone _____ Fax _____

E-mail _____

Payment Information

- Check enclosed (*please make out to World Neighbors with "Wine, Women & Shoes 2012" in memo line*)

- Visa Mastercard American Express Discover

I authorize \$ _____ to be charged to my credit card (*please complete information below*)

Card # _____ Expiration date _____

Cardholder Name _____ Signature _____

Billing address _____ City _____ State _____ ZIP _____

Important Notes

Please return via mail: 4127 NW 122nd St, Oklahoma City, OK 73120 or Fax: 405-752-9393.
For logo placement, please email a high-resolution jpeg to tevans@wn.org.

All proceeds of Wine, Women & Shoes benefit the Work of Women program at World Neighbors, a registered 501(c)3 nonprofit organization. Donations are tax-deductible to the extent allowed by law.